

ELI ULLMAN

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EDUCATION

University of Nebraska–Lincoln, Lincoln, NE
Bachelor of Journalism with High Distinction
Major: Advertising and Public Relations
Minor: Informatics
Graduation: May 2021
GPA: 3.942

Awards:

Regents Scholarship (2017-2021)
Frank Anderson Scholarship (2018-2019)
Jim and Meg Lauerman Scholarship (2019-2020)
McCaffrey Emerging Media Scholarship (2020)
Honors: Dean's List (2017-2021)

SKILLS

- Excellent Communication
- Effective Time Management
- Microsoft Office (Word, Excel, Powerpoint, Outlook)
- Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Premiere Pro, Lightroom, XD, Acrobat)
- Programming (Python, R, SQL, HTML, CSS, JavaScript, jQuery)

EXPERIENCE

Sandhills Global, Lincoln, NE

Graphic Design Intern, June 2021-Present

- Editing existing websites utilizing HTML, CSS, and JavaScript in a timely manner to ensure that customers' needs are met
- Designing high-fidelity website mockups with Adobe Photoshop to present to customers
- Ensuring that all websites are SEO optimized and up-to-date with latest SEO trends and guidelines

University of Nebraska Online, Lincoln, NE

Marketing Intern, August 2019-June 2021

- Generated engaging content for a target audience on social media
- Created appealing graphics that adhere to brand guidelines to accompany social media posts and other campaigns
- Wrote and edited information for a website and email marketing

Von Maur, Lincoln, NE

Sales Associate, November 2018-August 2019

- Assisted multiple customers at once while ensuring that each customer receives excellent service
- Communicated effectively with coworkers and management through both written and verbal forms
- Fostered personal relationships between customers and the brand

FREELANCE PROJECTS

Batter and Dough, Lincoln, NE

Web Designer, August 2020-December 2020

- Created a website to assist the brand's presence in the digital space and to simplify the customer's experience with the brand
- Cooperated closely with owner to design mockups for the website and adjusted designs accordingly
- Coded the website from scratch utilizing HTML, CSS, and jQuery